



Missouri Highway 36 Annual Meeting Agenda

Thursday, November 1, 2018

Walsworth Community Center, Marceline

- 8:30 a.m. Optional Tour of Disney Depot Museum in Marceline
120 E Santa Fe Ave, Marceline, MO 64658
- 9:30 a.m. Annual Meeting Begins *Walsworth Community Center, 124 East Ritchie St.*
- 9:45 Welcome, History of our Organization and Introductions
Amy Supple, Chair of the Board, MO Highway 36 Heritage Alliance
Marci Bennett, Treasurer, MO Highway 36 Heritage Alliance
- 10:30 Annual Business Meeting and Committee Reports
Executive Board
Committee Update to include Quilt Trail, Museum Committee, Motorcycle Guide, Website, etc.
- 11 The Magic of Marceline *Kaye Malins and Team*
- 11:15 Tourism Impacts and Opportunities; Ward Franz, Director of the Missouri
Division of Tourism
- Noon Lunch & Networking *\$10 per person payable in advance or at the door the day of the meeting*
- 12:45 Working Together, Winning Together; Marketing the Way of American Genius
Bob Frohoff, Richardson Communication Group
- 1:30 The Future of the Highway 36 Heritage Alliance
Marketing Study Findings and Actions, Megan Rapp
Upcoming Strategic Planning Survey, Marci Bennett
- 2:00 p.m. Wrap-up, Adjourn and Networking

To register for this meeting, please email Amy at amy@visitchillicothe.com or call 660-240-0093.