



THE WAY OF AMERICAN GENIUS: INNOVATIONS

DISCOVER SOME OF AMERICA'S GREAT IDEAS, INVENTIONS AND INNOVATORS ALONG MISSOURI HIGHWAY 36 – THE WAY OF AMERICAN GENIUS

FEATURING: PONY EXPRESS, JC PENNEY, GENERAL PERSHING, WALT DISNEY AND MARK TWAIN

This itinerary can be done from east to west or west to east, and can start at any point. The trip below goes west to east

DAY 1 ST. JOSEPH & SHATTO DAIRY

10:00 am - Visit the Patee House Museum (home to the Pony Express headquarters)

To begin the story of one of the West's greatest innovations – This former pioneer hotel and Pony Express headquarters was also a gathering spot for Jesse James' family and the media during the Ford brothers' trial after James' assassination. Visit the "Streets of Old St. Joe," enjoy art and antique toys and trains. And ride the vintage "Wild Thing" carousel.

11:00 am - Head to the Pony Express Stables to continue your journey through this piece of Legendary American history.

The famous overland mail service by horseback began here on April 3, 1860. The state of the art exhibits illustrate the need, creation, operation and termination of the Pony Express.

12:00 pm - Lunch in historic St. Joseph

[Click here for lunch options in St. Joseph](#)

1:30 pm - End your quest of innovation in St. Joe by a visit to the Glore Psychiatric Museum

One of the top 10 weirdest museums in the United States, here you will get a taste of medical innovation as the museum shares a history of the treatment of mental health. Replicas, interactive displays, artifacts, documents and photos show how mental illness has been portrayed and treated for the past 7,500 years.

****To personalize your itinerary, please contact St. Joseph Convention & Visitors Bureau.***

Contact: Jolene Dempster

jdempster@stjomo.com

1-800-785-0360

109 S. 4th Street

St. Joseph, MO 64501

2:30 pm - Depart St. Joe

3:30 pm - Visit and tour Shatto Dairy

This real working farm processes and bottles their own milk on site – in glass bottles!

See how milk gets to your local grocery store, and sample some tasty dairy products, like ice cream, butter and eggnog!

Estimated Tour Time: 1.5 hrs

Contact: 816-930-3862

9406 N. Hwy 33

Osborn, MO 64474

www.shattomilk.com

6:00 pm - Have dinner in Cameron, MO

[Click here for dinner options in Cameron](#)

8:00 pm - Check into hotel

DAY 2 HAMILTON, JAMESPORT AND CHILlicothe

8:00 – 9:00 am - Breakfast

10:00 am - Visit a museum that honors one of the greatest retailers in the Midwest – Mr. James Cash Penney, or JC Penney as you may know him from his stores.

Tour the museum and Penney's boyhood home in Hamilton, MO. The museum contains items belonging to JC Penney and explains his contributions to American retailing. The home was moved to its original farm site and renovated to its 1875-1900 appearance.

Contact: 816-583-2168

312 N. Davis Street

Hamilton, MO 64644

12:00 pm – Lunch in Jamesport

Dine in and explore a place where technological innovation has been forsaken in favor of simple, spiritual living. Jamesport Missouri, Missouri's largest Amish population has several shops specializing in handmade goods and stores for tourists looking to explore the simpler times of days gone by.

[Click here for lunch options in Jamesport](#)

2:30 pm - Depart Jamesport

4:00 pm - Visit the home of one of America's greatest military leaders; Gen. John 'Blackjack' Pershing.

Learn how his leadership inspired other great military leaders. A statue of "Black Jack" stands next to the home surrounded by granite tablets naming war veterans. Inside Prairie Mound School, an exhibit gallery allows visitors to walk through the many doorways Gen. Pershing passed through during his childhood life, military career and numerous accomplishments.

Contact: 660-963-2525

900 Pershing Drive

Laclede, MO 64651

www.pershingmuseum.com

5:30 pm - Take a driving tour of the Chillicothe MO murals.

Each mural has historical significance based on events in the Chillicothe area. Along with each mural, there will be a short narrative explaining the mural and its connection to the community. The murals provide a pictorial record of our history. Chillicothe hopes to eventually have 12 to 15 murals

throughout the town. Chillicothe is the home of sliced bread; a great invention if there ever was one! It was recently discovered that sliced bread was first offered for sale – ever – in Chillicothe, Missouri. A product of the Chillicothe Baking company, it was sliced on a machine called the Rohwedder Bread Slicer.

Contact: 660-646-1877

www.chillicothe-city.org

6:00 pm - Check into hotel

7:00 pm - Dinner in Chillicothe

[Click here for dinner options in Chillicothe](#)

8:30 pm - Return to Hotel

DAY 3 MARCELINE, KIRKSVILLE & LAPLATA

7:00 -8:30 pm - Breakfast at hotel

9:00 am - Depart for Marceline, MO

10:00 am - Visit the Walt Disney Hometown Museum

Learn about one of America's most-loved creators! Walt, the man behind the Disney phenomenon, spent formative childhood days in Marceline, and even patterned Main St. USA in Disneyland after Main St. in Marceline! While perusing this special museum, you'll feel transported to a simpler time and unlike the hustle and bustle of the Disney Theme Parks, you'll feel closeness and get an intimate understanding of Walt Disney and his amazing life history & family.

Contact: 660-376-3343

120 E. Santa Fe Street

Marceline, MO 64658

www.waltdisneymuseum.org

12:30 pm - Lunch in downtown Marceline

Contact: Kaye Malins

660-376-3343

2:00 pm - Shop/free time in downtown Marceline 'Downtown USA'

3:30 pm - Depart for Kirksville, MO

4:30 pm - Explore one of medicine's great breakthroughs – osteopathy - at the Osteopathic Museum in Kirksville, MO.

Began in 1894, the School of Osteopathic medicine is as popular as ever. There are two historic buildings preserved inside a two-story atrium adjacent to the Museum, the birthplace log cabin of Dr. Andrew Taylor Still, M.D., D.O., (1828-1917), founder of osteopathy, the original two-room classroom building of the American School of Osteopathy, founded in 1892.

Contact: 660-626-2359

800 W. Jefferson Street

Kirksville, MO 63501

www.atsu.edu/museum

5:30 pm - Dine at one of the 30 restaurants in Kirksville.

[Click here for dinner options in Kirksville](#)

6:30 pm - Depart for LaPlata, MO

7:00 pm - Arrive at the Depot Inn & Suites

Celebrate another great innovation – the railroad! Enjoy lounging in their indoor heated pool or gather a group for some fun board games, provided by the hotel.

Contact: 660-332-4669

1245 N. Brown Street

LaPlata, MO 63549

www.depotinnandsuites.com

7:45 pm – Depart for Macon, MO

8:00 pm – Arrive in Macon for Hotel Stay

Macon Comfort Inn—Enjoy a night of relaxation in a cozy lodge setting with a beautiful guest reception of Missouri flavors and hors d’oeuvres. Enjoy the pool and hot tub and spacious lobby for gathering. Repertory Live Theatre available beginning at 7:30 pm – Must call for Reservations.

Contact: 660-395-8000

1821 N. Missouri Street

Macon, MO 63552

www.comfortinn.com

DAY 4 HANNIBAL BOUND

8:00 -9:00 am - Breakfast at hotel with goodie bags to take home of Macon Heritage and Genius

9:00 am - Depart for Heartland Dairy Tour

9:30 am – Heartland Dairy Tour

Contact: 660-284-6347

6512 Shelby 150

Bethel, MO 63434

www.heartlandcreamery.com

11:30 am - Lunch in the café of Heartland Dairy filled with antique cars and food grown at Heartland

12:30 pm – Leave for Hannibal, MO

1:30 pm - Board the Hannibal trolley or Twainland Express for a fun and informative sightseeing tour of Hannibal.

You’ll see notable landmarks as well as learn some history you may not have known about Hannibal – Mark Twain isn’t the only claim to fame the town has to offer!

2:30 pm - Explore the Mark Twain Boyhood Home & Museum properties on a fun self-guided tour.

The Mark Twain Boyhood Home & Museum encompasses eight buildings including six historically significant buildings and two exciting, interactive museums whose collections include fifteen original Norman Rockwell paintings. Come discover how a young boy growing up in the small village of Hannibal became one of the world's most beloved authors. A self-guided tour of the Mark Twain Boyhood Home & Museum properties gives you the chance to explore the Hannibal of Samuel Clemens' childhood and experience the beloved stories he created as Mark Twain through the power of his imagination.

3:30 pm - Gather at the Museum Gallery

The last building on the museum tour, to hear a lecture from the museum's curator on "Mark Twain the Inventor". Did you know Twain held a total of three patents in his lifetime? Twain, received his first patent for an adjustable strap that could be used to tighten shirts at the waist. Twain also received patents for a self-pasting scrapbook in 1873, that was very popular and sold over 25,000 copies, and in 1885 for a history trivia game. And you thought he only wrote stories!

4:00 pm - Check-into hotel; a bit of R&R.

5:00 pm - Enjoy a live stage performance from Mark Twain Himself!

This show will take you back to the days of Twain's famous stage shows. Richard Garey brings Twain alive as you enjoy a light Victorian tea. This live theater show has been performed to great reviews in over forty states and Canada and now makes its home in Hannibal. In this show Garey recreates the famous Mark Twain shows of 100+ years ago. Sam Clemens or Mark Twain was just as famous for his shows as he was for his writing.

6:30 pm - All aboard the Mark Twain Riverboat for a beautiful evening dinner cruise.

Enjoy the scenes of the Mississippi as you listen to live music. Step up to the Pilothouse to meet the captain and be entertained with stories of the river.

9:00 pm - Return to hotel

Contact: Megan Rapp, Assistant Director & Group Sales Manager
toll free – 1-TOM-AND-HUCK
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505 North Third Street
Hannibal, MO 63401
groups@VisitHannibal.com
www.VisitHannibal.com

The Hannibal Convention & Visitors Bureau can help you by planning a custom itinerary to fit your schedule, and we provide free itinerary booking! Call or email us to book the Hannibal itinerary below or to create your own unique HWY 36 adventure!

DAY 5

The journey ends!